

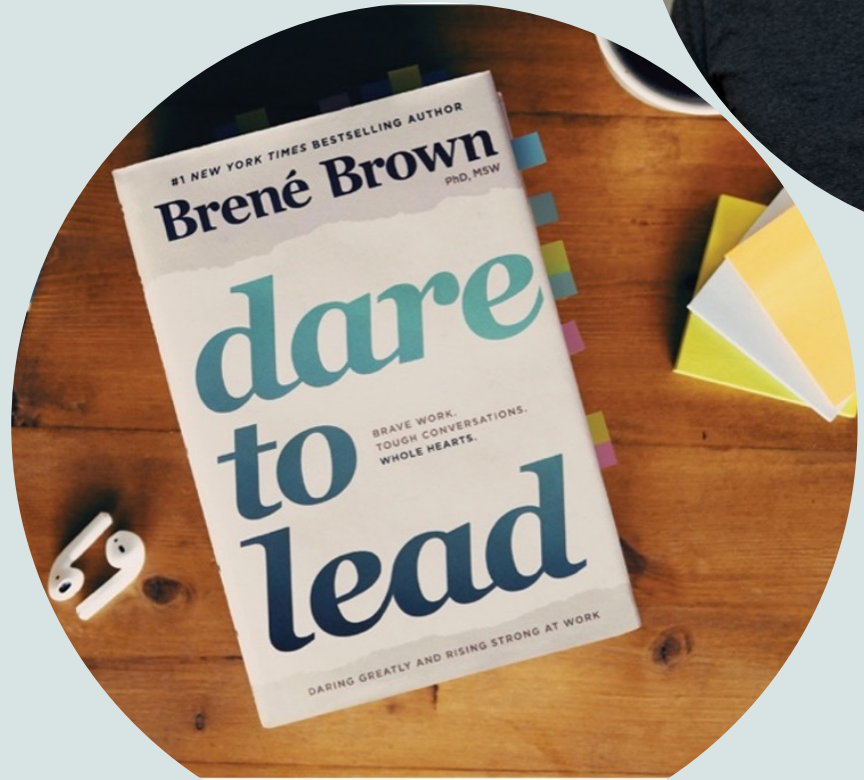
# Leadership Program

## *dare to lead*<sup>™</sup>

*Based on the research of Brené Brown*

**Short Intensive++**  
**June 4-6, 2024**

- plus online meetings, case work,  
study groups, integration strategy,  
and certification





# The World needs braver leaders!

## A daring leader is ...

- Self-aware
- Know how to have hard conversations
- Hold themselves and others accountable
- Build trust and cultivate diversity
- Lead with empathy and connection
- Take smart risks that lead to innovation
- Reset quickly after disappointments and setbacks
- Give and receive effective feedback
- Create high levels of engagement
- Resolve interpersonal issues proactively

# What you will learn

Discover the true courage in vulnerability! This program aligns deeply with the kind of leadership we believe in. Empowering you to cut through the noise and complexity with clarity, connection, and impact. Develop self-awareness for focused and regulated conversations and attain mindful flexibility for transitions between your professional settings.

Our goal is to guide you in finding and developing your personal call to courage, recognizing vulnerability as the gateway. Emphasizing collaboration, and understanding that this journey is not done alone.

Learn these four impactful skills sets from Dr. Brené Brown's research – inviting you to read them slowly, perhaps even twice:

1. **Rumbling with Vulnerability:** facing risk, uncertainty, and tough conversations with courage, clarity, and empathy.
2. **Living into our Values:** identify what you stand for and how to show up from a place of integrity every day.
3. **Braving Trust:** build meaningful and authentic connections with your teams, colleagues and customers so you can work together from a foundation of trust.
4. **Learning to Rise:** become aware of your emotions and stories and learn how to show up and lead with courage, even when faced with failure, disappointment, and setbacks.

***You don't need a title to lead; we are all leaders of our own lives.***

# Course Details

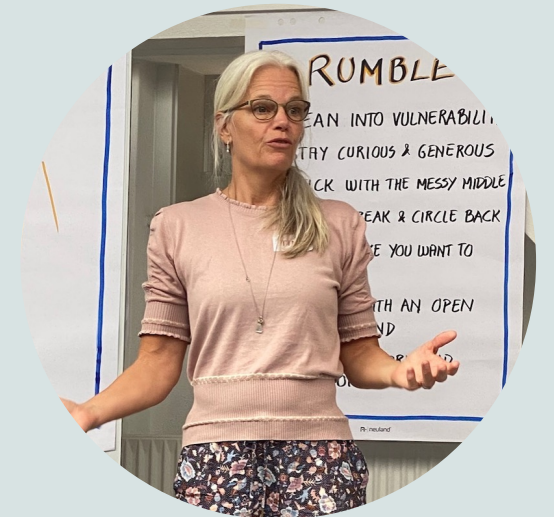
We begin by inviting you to apply for the course and engage in a virtual one-on-one conversation to ensure expectation alignment.

The Leadership training is led by Morten Oure, a Certified Dare to Lead™ Facilitator, and co-facilitator Tina Oure. The approach combines lectures, exclusive videos (hosted by Brené Brown), group discussions, self-reflection, and experiential action learning with real-life cases.

Participants will be assigned to peer groups, expected to dedicate time for group work between meetings.

## Program headlines:

- Application meeting
- Daring Leadership Assessment, online
- Online group meeting, pre-work & peer-group assignment (1 ½ hours, date to be scheduled)
- Peer-group meeting around pre-work (self-managed time)
- 3 Day Intensive Workshop / On-site Training (June 4<sup>th</sup> to 6<sup>th</sup>)
- Integration Plan assignment (self-managed time)
- Online certification conversation (June 17<sup>th</sup> - 1 ½ hours per group)
- Online Implementation, group follow-up session (date to be scheduled in August/September)



# Practicalities



## Course Inclusions:

- Daring Leader Assessment
- The Dare to Lead™ book
- Exclusive Dare to Lead Workbook for this course
- Dare to Lead™ Participant Certificate (upon completion)
- Dare to Lead™ Trained badge on your LinkedIn profile (upon completion)
- Access to Mojo Leadership's Dare to Lead Alumni Community on LinkedIn

## On-site Details:

3-Day Intensive Workshop at Refugium, Smidstrup Strand.

Starts: Tuesday, June 4th at 5:00 pm.

Ends: Thursday, June 6th at 5:00 pm.

Single-room accommodations & full catering service provided.

# Practicalities, continued

## Payment:

Price per participant: 20,000 DKK excl. VAT.

Full payment invoiced upon registration.

10% group discount for more than 3 participants from the same organization.

**Exclusive launch price 13,000 DKK, available for the first 16 sign-ups.**

## Setup a meeting:

Easily book a conversation and get answers to all your questions.

<https://calendly.com/contact-iot9/30min>

Or feel free to give us a call: Tina at +45 22 27 89 99 or Morten at +45 22 27 90 99, at your convenience.

## Group Limit:

Limited to the first 16 attendees for optimal discussion and enhanced learning.

## Language:

Course materials in English; language adjusted to English/Danish based on participant preferences.

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*COPUS partnered with Mojo Leadership three years ago to address specific cultural tensions within our team and embark on a journey of transformation and leadership development. Through monthly 1:1 sessions and Dare to Lead training with Morten and Tina Oure, we've experienced remarkable personal and professional growth. Embracing a shared language of vulnerability, we now engage in regular 1:1s with our team, fostering a culture of courage, curiosity, trust, and honest feedback. The implementation of personality tests has deepened our mutual understanding. Inspired by the insights from Dare to Lead, I recently shared our leadership philosophy on live national television, discussing courage and vulnerable leadership. Notably, COPUS has also tripled its revenue over the last three years, reflecting both our commercial success and the positive impact on our internal dynamics.*

Julius Gabel, Managing Partner, COPUS

# Who?

## About your Facilitators

### Morten Oure

With over three decades of multifaceted experience as a coach, consultant, facilitator, and former CEO, Morten is passionate about fostering genuine growth within individuals and organizations. His extensive journey underscores the crucial role of courage in effective leadership - vital for steering authentically and nurturing trust-based cultures amidst unpredictable landscapes.

In 2019, Morten became one of the few Dare to Lead™ certified facilitators in Scandinavia, receiving direct training from Brené Brown. Since then, bringing this transformative program to various organizations, witnessing profound and impactful transformations cutting across industries, roles, and nationalities.

### Tina Oure

Co-facilitating alongside Morten in the journey of cultivating courageous leadership, Tina contributes with her background in somatic coaching and mindfulness, underscoring the importance of practicing EQ skills. Her extended knowledge and skills support the program, emphasizing its integration into day-to-day practices, thereby adding depth and relevance to its content.

## About Dr. Brené Brown

Brené is a research professor at the University of Houston where she holds the Huffington Foundation – Brené Brown Endowed Chair at *The Graduate College of Social Work*. She has spent the past two decades studying courage, vulnerability, shame, and empathy, and has completed a seven-year study on courageous leadership.



She is the author of five #1 *New York Times* bestsellers:

*The Gifts of Imperfection*, *Daring Greatly*, *Rising Strong*, *Braving the Wilderness*, and *Dare to Lead*, which also debuted at #1 on *The Wall Street Journal* and *Publisher's Weekly* lists.

If you're not familiar with Brené's work, learn more here:

[Brene's TED Talk](#) - The Power of Vulnerability (June 2010) (over 63 million views!)

[Brene's Netflix Special](#) - Call to Courage (Released April 2019)

[Brené's Dare to Lead Podcast](#) on Spotify